

DEBATING THE
FUTURE OF
EUROPE AND
CHALLENGING
EUROSCEPTICISM



Eu Defence Network

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Presented by
ABF

*...trying to channel criticism of the EU
into positive driver for the European integration..*



Co-funded by the
Europe for Citizens Programme
of the European Union



Description of the project

Our EU open democratic societies depend on the ability of citizens to access a variety of verifiable information which allows them to form a view on different political issues. In this way, citizens can participate in an informed way in public debates and express their will through free and fair political processes. These democratic processes are increasingly challenged by deliberate, large-scale, and systematic spreading of disinformation.

Euroscepticism has moved towards mainstream political and popular culture. Eurosceptic movements gain more traction on people with emotional and simplified rhetoric rather than the rational, complex and facts-based reasoning that we – civil society – tend to provide. Eurosceptic movement gain more public support, threatening the legitimacy and popularity of the European process of integration.



IN TODAY'S EUROPE WE ARE FACING:

- Systematic spreading of disinformation
- Euroscepticism
- Eurosceptic narratives
- Disinformation techniques
- Simplified rhetoric
- Disengagement from the European Union
- Eurosceptic sentiment



Description of the project

Focusing on the detection and exposure of trending narratives, disinformation channels and disinformation techniques, the ambitious aim of this project is to try to channel criticism towards the EU into a positive driver for European integration in the long run, in order to help the European Union come closer to its citizen and increase their resilience.



GENERAL OBJECTIVES

- To contribute to citizens' understanding of the Union, its history and diversity.
- To foster European citizenship and to improve conditions for civic and democratic participation at the Union's level.



SPECIFIC AIMS

TARGETED

- Raising awareness on remembrance, common history and values
- Promoting the Union's aim, which is to foster peace and the well-being of its peoples by stimulating debate, reflection and development of networks
- Encouraging democratic and civic participation of citizens at Union level, by developing citizens' understanding of the Union policy making-process and promoting opportunities for societal and intercultural engagement and volunteering.



THE PRIORITIES TARGETED

- Debating the future of Europe
- Challenging Euroscepticism



IN ORDER TO ACHIEVE ITS
AIMS, THE EU DEFENCE
PROJECT PURSUES TWO
MAJOR WAYS:

EDUCATION AWARENESS





#EUANDME

Transnational training course
tailored for youth workers aiming
at promoting media literacy
training practices



The training will focus on the improvement of media literacy levels of youth workers who are engaged in non-formal learning activities on a daily basis. The training course will give them tools to fight against eurosceptic narratives and technical skills to build new pro-EU narratives.



Expected outcomes

People with **high levels of media literacy** have a better understanding of the EU, adopt a position, make their own conclusions, discern truth from fake news, don't follow trends, and can have a better opinion and judgments on the achievements of the EU and its benefits. On the other hand, people with low levels of media literacy are vulnerable, affected, easily impressed, and have conflict facing Eurosceptic narratives.

To fight against these issues, the **EU Defence Network** aims to find ways to promote good media literacy training practices. The main focus is the improvement of media literacy levels among young people through the development of a pool of media literacy experts working with youth in schools and in non-formal contexts.



THANK YOU

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You can get in
contact with us at
the address
above.



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